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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA


Individually and on Behalf of
All Others Similarly Situated,

Plaintiffs,

vs.

ADVANCED MICRO DEVICES, INC.,
RORY P. READ, THOMAS J. SEIFERT and
LISA T. SU,

Defendants.

) Case No.

) CLASS ACTION

) COMPLAINT FOR VIOLATION OF THE
) FEDERAL SECURITIES LAWS

) DEMAND FOR JURY TRIAL

1 Plaintiffs [REDACTED] (“plaintiffs”) allege the following
2 based upon the investigation of plaintiffs’ counsel, which included a review of United States
3 Securities and Exchange Commission (“SEC”) filings by Advanced Micro Devices, Inc. (“AMD” or
4 the “Company”), as well as securities analysts’ reports and advisories about the Company, press
5 releases, media reports, and other public statements issued by or about the Company. Plaintiffs
6 believe that substantial additional evidentiary support will exist for the allegations set forth herein
7 after a reasonable opportunity for discovery.

8 NATURE OF THE ACTION

9 1. This is a securities class action on behalf of purchasers of the common stock of AMD
10 between October 27, 2011 and October 18, 2012, inclusive (the “Class Period”), seeking to pursue
11 remedies under the Securities Exchange Act of 1934 (the “Exchange Act”).

12 2. Defendant AMD is a multinational semiconductor company that develops computer
13 processors and related technologies for commercial and consumer markets. The Company’s main
14 products include microprocessors, motherboard chipsets, embedded processors, and graphics
15 processors for servers, workstations and personal computers, and embedded systems applications.

16 3. This case concerns AMD’s 32 nanometer (“nm”) “Llano” (the “Llano”) Accelerated
17 Processing Unit (“APU”), which is a type of microprocessor that combines AMD’s central
18 processing unit and its graphics processing unit onto a single piece of silicon. The Llano, AMD’s
19 first generation, high-performance APU, was released in early 2011 and was followed by the
20 Company’s second generation high-performance APU, the “Trinity,” which AMD began shipping
21 during the first calendar quarter of 2012.

22 4. During the Class Period, defendants repeatedly highlighted the “strong” and
23 “significant” interest in, demand for, and unit shipments of, its Llano APUs. Defendants falsely and
24 misleadingly represented that AMD’s desktop business was in a “strong position” and that it would
25 “continue to rebound” in 2012. As late as April 19, 2012, defendants stated that the demand for the
26 Llano APU was “higher than anticipated,” particularly in the “emerging markets” and that there were
27 no “significant issues” in the important desktop market. Defendants, however, concealed that
28

1 demand for Llano APUs in desktop devices was much weaker than suggested by their statements,
2 especially in its Chinese and European markets.

3 5. In July 2012, AMD announced that weak demand for Llano APUs in desktop devices,
4 particularly in its Chinese and European markets, resulted in AMD's reporting of lower than
5 expected revenue for the June 30, 2012 quarter. As defendants knew or recklessly ignored, such lack
6 of demand was compounded by a known, but undisclosed, "misalignment" between the amount of
7 Llano APUs and desktop motherboards in AMD's sales channel that originated in 2011. In addition,
8 defendants acknowledged that the issues causing AMD's revenue shortfall (*i.e.*, those causing
9 reduced desktop-related Llano sales in AMD's distribution channel) were "largely in our control."

10 6. The revelation of this information caused the price of AMD stock to decline by nearly
11 25% on extremely heavy trading volume.

12 7. Thereafter, when questioned by analysts, defendants deceptively dismissed the notion
13 that AMD's future gross margins would be adversely affected by the large amount of unsold Llano
14 inventory, when such inventory was unsalable, even at heavily discounted prices.

15 8. Then just weeks later, the Company announced that its gross margins for the fiscal
16 2012 third quarter declined more than 31% from its previous quarter, in large part, due to AMD's
17 recording of an approximate \$100 million inventory write-down, mainly attributable to the
18 overstated value of the Llano. On this news, the price of AMD stock declined nearly another 17%
19 on extremely heavy trading volume.

20 JURISDICTION AND VENUE

21 9. The claims asserted herein arise under and pursuant to §§10(b) and 20(a) of the
22 Exchange Act [15 U.S.C. §§78j(b) and 78t(a)] and Rule 10b-5 promulgated thereunder by the SEC
23 [17 C.F.R. §240.10b-5].

24 10. This Court has jurisdiction over the subject matter of this action pursuant to 28 U.S.C.
25 §1331 and §27 of the Exchange Act.

26 11. Venue is proper in this District pursuant to §27 of the Exchange Act and 28 U.S.C.
27 §1391(b). Many of the acts charged herein, including the preparation and dissemination of
28 materially false and misleading information, occurred in substantial part in this District.

1 12. In connection with the acts alleged in this Complaint, defendants, directly or
2 indirectly, used the means and instrumentalities of interstate commerce, including, but not limited to,
3 the mails, interstate telephone communications and the facilities of the New York Stock Exchange
4 (“NYSE”), the world’s largest stock exchange by market capitalization.

5 **PARTIES**

6 13. (a) Plaintiff [REDACTED] as set forth in the accompanying certification and
7 incorporated by reference herein, purchased the common stock of AMD during the Class Period and
8 has been damaged thereby.

9 (b) Plaintiff [REDACTED] as set forth in the accompanying certification
10 and incorporated by reference herein, purchased the common stock of AMD during the Class Period
11 and has been damaged thereby.

12 14. Defendant AMD describes itself as a designer and integrator of technology that
13 powers intelligent devices, including personal computers, tablets, game consoles and cloud servers.
14 Defendant AMD is a Delaware corporation that maintains its principal executive offices in
15 Sunnyvale, California. The Company utilizes a 52 or 53 week fiscal year ending on the last Saturday
16 in December.

17 15. Defendant Rory P. Read (“Read”) served, at all relevant times, as AMD’s President
18 and Chief Executive Officer and as a member of the Company’s Board of Directors.

19 16. Defendant Thomas J. Seifert (“Seifert”) served as AMD’s Senior Vice President and
20 Chief Financial Officer (“CFO”) until he resigned from such positions on September 17, 2012.

21 17. Defendant Dr. Lisa T. Su (“Su”) has served as AMD’s Senior Vice President and
22 General Manager of Global Business Unit since January 3, 2012.

23 18. Defendants Read, Seifert and Su are collectively referred to herein as the “Individual
24 Defendants.”

25 19. During the Class Period, the Individual Defendants, as senior executive officers
26 and/or directors of AMD, were privy to confidential and proprietary information concerning AMD,
27 its products, operations, finances, financial condition, and present and future business prospects.
28 The Individual Defendants also had access to material adverse non-public information concerning

1 AMD, as discussed in detail below. The Individual Defendants had access to non-public information
2 about AMD's business, finances, products, markets, and present and future business prospects via
3 internal corporate documents, conversations and connections with other corporate officers and
4 employees, attendance at management and/or board of directors meetings and committees thereof,
5 and via reports and other information provided to them in connection therewith. Because of their
6 possession of such information, the Individual Defendants knew or recklessly disregarded that the
7 adverse facts specified herein had not been disclosed to, and were being concealed from, the
8 investing public.

9 20. The Individual Defendants are liable as direct participants in the wrongs complained
10 of herein. In addition, the Individual Defendants, by reason of their status as senior executive
11 officers and/or directors, were "controlling persons" within the meaning of §20(a) of the Exchange
12 Act and had the power and influence to cause the Company to engage in the unlawful conduct
13 complained of herein. Because of their positions of control, the Individual Defendants were able to
14 and did, directly or indirectly, control the conduct of AMD's business.

15 21. As executive officers of AMD, the Individual Defendants controlled and/or possessed
16 the authority to control the contents of its reports, press releases and presentations to securities
17 analysts and through them, to the investing public. The Individual Defendants were provided with
18 copies of the Company's reports and press releases alleged herein to be misleading, prior to or
19 shortly after their issuance, and had the ability and opportunity to prevent their issuance or cause
20 them to be corrected. Thus, the Individual Defendants had the opportunity to commit the fraudulent
21 acts alleged herein.

22 22. The Individual Defendants, as executive officers and/or directors and as controlling
23 persons of a publicly traded company whose common stock was, and is, governed by the federal
24 securities laws and is registered with the NYSE, had a duty to promptly disseminate accurate and
25 truthful information with respect to AMD's financial condition and performance, growth, operations,
26 financial statements, business, products, markets, management, earnings, and present and future
27 business prospects, and to correct any previously issued statements that had become materially
28 misleading or untrue, so that the market price of AMD common stock would be based upon truthful

1 32. The Company markets and sells its products directly to original equipment
2 manufacturers (“OEMs”) and through authorized third-party distributor channel partners, commonly
3 referred to the distribution or sales channel or “the channel.” AMD’s authorized distributors resell to
4 sub-distributors and mid-sized and smaller OEMs, original design manufactures (“ODMs”) and add-
5 in-board manufacturers (“AIBs”).

6 33. Typically, AMD’s distributors maintain an inventory of its products, as well as
7 products of the Company’s competitors. In most cases, AMD’s agreements with its distributors
8 provide the distributors with protection against reductions in the price of its products and provide
9 them with certain rights for product returns

10 34. In 2011, AMD launched a family of products it refers to as APUs, a type of
11 microprocessor that combines AMD’s central and graphics processing units onto a single piece of
12 silicon. This family of APU products include AMD’s E-Series and C-Series APUs, codenamed
13 “Brazos,” designed for low-power desktop and mobile platforms, and its A-Series APUs, codenamed
14 “Llano,” for mainstream desktop and mobile platforms. The operations of the Company’s APU
15 products, including the Llano, are included within its Computer Solutions business segment.

16 35. While AMD had previously manufactured its own processors, the Company divested
17 its semiconductor fabrication plant (commonly called a foundry or fab) when it spun off
18 GLOBALFOUNDRIES Inc. (“GF”) in 2009. Thereafter, AMD agreed to purchase substantially all
19 of its microprocessor product requirements from GF pursuant to the terms of a Wafer Supply
20 Agreement (the “WSA”).

21 36. Pursuant to the WSA, AMD, during the Class Period, purchased all of its
22 microprocessor unit product requirements, except for Brazos APUs, from GF. On April 2, 2011 and
23 March 4, 2012, GF and AMD amended the terms of the WSA, primarily to revise certain pricing and
24 other terms applicable to wafers for the Company’s microprocessor and APU products that were to
25 be delivered by GF to the Company. Pursuant to the WSA, AMD committed to purchase a fixed
26 number of wafers from GF.

27 37. During the Class Period, defendants repeatedly highlighted the “strong” and
28 “significant” interest in, demand for, and unit shipments of, its Llano APUs. Defendants falsely and

1 misleadingly represented that AMD's important desktop business was in a "strong position" and that
2 it would "continue to rebound" in 2012. As late as April 19, 2012, defendants stated that the demand
3 for the Llano APU was "higher than anticipated," particularly in the "emerging markets"; that they
4 were "not seeing" any concern or pause in the purchase of Llano APUs; and that there were not "any
5 significant issues" in AMD's important desktop market.

6 38. During the second half of 2011 into early 2012, defendants disclosed that GF was
7 experiencing manufacturing difficulties that caused disruptions in the supply Llano APUs. While
8 defendants told investors that such supply disruptions adversely impacted its ability to "fulfill
9 customer demand," in truth, and contrary to their representations, however, AMD's customers were
10 exhibiting little or no interest for Llano APUs in platforms for desktop devices, particularly in its
11 Chinese and European markets. As defendants knew or recklessly ignored, such lack of interest in
12 the Llano was compounded by a known, but undisclosed, "misalignment" between the amount of
13 Llano APUs and desktop motherboards in AMD's sales channel. As a result, AMD's distributors,
14 who possessed certain product return rights, accumulated a large inventory of unsold Llano APUs.

15 39. In July 2012, defendants revealed that the existence of the above noted and previously
16 undisclosed conditions via two press releases, with the first press release pre-announcing AMD's
17 2012 revenue shortfall, and the second press release announcing its 2012 second quarter results.
18 Defendants acknowledged that the issues causing AMD's revenue shortfall (*i.e.*, those causing
19 reduced desktop-related Llano sales in AMD's distribution channel) were "largely in our control."

20 40. This news, which was made public on two separate days, caused the price of AMD
21 stock to decline by a combined 24.91% on extremely heavy trading volume.

22 41. Then just weeks later, the Company announced that its gross margins for the fiscal
23 2012 third quarter declined more than 31% from its previous quarter, in large part, due to AMD's
24 recording of an approximate \$100 million inventory write-down, mainly attributable to the
25 overstated value of the Llano. On this news, the price of AMD stock declined nearly another 17%
26 on extremely heavy trading volume.

1 **MATERIALLY FALSE AND MISLEADING STATEMENTS**
2 **ISSUED DURING THE CLASS PERIOD**

3 42. The Class Period begins on October 27, 2011. On that date, AMD issued a press
4 release announcing its financial results for its fiscal 2011 third quarter, the period ended October 1,
5 2011. For the quarter, the Company reported revenue of \$1.69 billion, up 7% from the prior quarter,
6 and net income of \$97 million, or \$0.13 per common share. With respect to its then-current outlook,
7 the press release noted that AMD expected its 2011 fourth quarter revenue to increase 3%
8 sequentially, plus or minus 2%.

9 43. Following the Company's 2011 third quarter earnings announcement, AMD held a
10 conference call with analysts and investors to discuss the Company's earnings and operations.
11 During the conference call, defendants made positive statements about AMD's 32 nm processors,
12 including the Llano. For example, defendant Read noted that while AMD faced significant
13 manufacturing difficulties during the quarter, Llano demand was strong and that its 32 nm product
14 manufacturing performance was improving, stating, in pertinent part, as follows:

15 From an execution standpoint, you know and we know *we faced significant*
16 *manufacturing challenges in the quarter. Having said that, demand was strong*
17 *and interest in our products is significant.* We will continue an aggressive effort
with our foundry partner to improve manufacturing performance at this important
32 nm technology. And we are already seeing steady improvement day after day,
week after week, but we are not out of the woods yet.

18 * * *

19 What we've seen in the notebooks segment, JoAnne, is *we've seen strong uptake in*
20 *the APU demand, whether it's in the Brazos area, and low power and more in the*
21 *entry bands or into the Llano segment where it's a little bit more into the*
mainstream.

22 44. Then, defendants Read and Seifert explained that were "maniacal" in their focus and
23 fully understood AMD's manufacturing processes with their "hands on the rudder and driving this
24 boat," stating, in pertinent part, as follows:

25 Defendant Read:

26 From a standpoint, clearly we were disappointed with the execution around the yields
27 in the 32 nm space, and that occurred over sustained periods of time, and as I
28 mentioned in my comments in earlier questions, we are not out of the woods yet.

1 We're making progress and we're focused on it every single day, and we're
 2 seeing progress, but again ***we are focused at a machine-by-machine level, step by
 step, and trying to improve both our sort yields, our total yields across the board.***

3 * * *

4 We have work to do in the execution space, and while we're making progress, we
 5 need to continue that progress. I think we're seeing that steady improvement, and
 step by step, machine by machine, we'll make that progress in 32 [nanometer chip
 6 manufacturing].

7 * * *

8 ***I think it's unfair to kind of suggest that we don't have understanding of the root
 cause [of AMD's chip manufacturing difficulties]. The analysis that we're doing
 is machine by machine, step by step. We're making those changes as we speak and
 9 we begin – we have begun to see over the past several weeks, with this kind of
 intense maniacal focus on execution, that it starts – starts of improvements across
 10 that set.***

11 ***So I don't want to leave anyone with a feeling that we aren't working that,
 understanding the issue and have our hands on the rudder and driving this boat.***
 12 We have work to do, I'll for sure share that, and you know it and I know it. We have
 to improve our execution, but we have the experience, the expertise that's getting
 13 underneath that that we believe will drive further improvements as we go through the
 quarter. Thomas, do you want to add anything?

14 Defendant Seifert:

15 It's not like this is an iterative process where we don't know where we go. It's a
 16 complex situation. It takes maniacal focus, as Rory said. ***We've put lots of teams on
 this problem from our partner, from our Company, from outside, from the
 17 ecosystem,*** and we work hard in that direction. We see the improvement. It is the
 steep road, but we know the direction and we know the path.

18 45. Lastly, with respect to AMD's 2011 fourth quarter, defendant Seifert reiterated "[s]o
 19 we guided the revenue up quarter over quarter with a midpoint of 3%, and we also said that ***this will
 20 include a significant increase of our shipments*** on 32 nm and ***Llano.***"

21 46. On November 9, 2011, AMD filed with the SEC its Form 10-Q, signed by defendant
 22 Seifert, for the 2011 third quarter ended October 1, 2011 (the "2011 Q3 Form 10-Q"). The 2011 Q3
 23 Form 10-Q portrayed a materially false and misleading account for the demand for the Llano by
 24 highlighting that supply shortages adversely impacted AMD's ability to fulfill customer demand for
 25 the Llano, stating, in pertinent part, as follows:

26 ***We also experienced challenges during the third quarter of 2011,
 27 particularly related to supply shortages of certain microprocessor products
 manufactured using the 32nm and 45nm technology nodes, which adversely
 28 impacted our ability to fulfill customer demand.*** Specifically,

1 GLOBALFOUNDRIES Inc. (GF) experienced *yield and other manufacturing*
2 *difficulties* related to 32nm wafer fabrication, *resulting in lower than expected*
3 *supply* of AMD Fusion A-series APUs, codenamed *Llano*, to us.

4 47. In addition, the 2011 Q3 Form 10-Q failed to furnish information that the known
5 Llano supply disruptions, particularly as they related to desktop applications in the distribution
6 channel, were then having on the Company's current operating results and that were reasonably
7 likely to have on its future operating results. This information was required to be disclosed in the
8 2011 Q3 Form 10-Q pursuant to Item 2 of the instructions to Form 10-Q, which provides that
9 companies disclose information called for under Item 303 of Regulation S-K [17 C.F.R. §229.303].
10 Item 303(a) of Regulation S-K requires issuers to "[d]escribe any known trends or uncertainties that
11 have had or that the registrant reasonably expects will have a material favorable or unfavorable
12 impact on net sales or revenues or income from continuing operations." In addition, Instruction 3 of
13 Item 303(a) of Regulation S-K requires that "[t]he discussion and analysis shall focus specifically on
14 material events and uncertainties known to management that would cause reported financial
15 information not to be necessarily indicative of future operating results."

16 48. On January 24, 2012, AMD issued a press release announcing its financial results for
17 its fiscal 2011 fourth quarter and year end, the periods ended December 31, 2011. For the quarter,
18 the Company reported revenue of \$1.69 billion, in line with the previous quarter, and a net loss of
19 \$177 million, or \$0.24 per common share. For the year, the Company reported revenue of \$6.57
20 billion, in line with the previous year, and net income of \$491 million, or \$0.66 per common share.
21 With respect to its then-current outlook, the press release noted that AMD's revenue during the first
22 quarter of 2012 was expected to decrease 8% sequentially, plus or minus 3%.

23 49. The press release highlighted the shipments of the Company's APUs, with defendant
24 Read stating, in pertinent part, as follows:

25 *"AMD shipped more than 30 million APU's in 2011, resulting in record*
26 *annual notebook revenue. . . . The unmatched combination of computing and*
27 *graphics capabilities in our low-power 'Brazos' platform has made it our fastest*
28 *ramping platform ever, paving the way for continued growth in key segments and*
geographies."

50. Following the Company's 2011 fourth quarter and year-end earnings announcement,
AMD held a conference call with analysts and investors to discuss the Company's earnings and

1 operations. During the conference call, defendant Read touted the demand for and improvements in
2 the manufacturing and shipments of Llano APUs, stating, in pertinent part, as follows:

3 We've been intensely focused on addressing this [32 nm manufacturing] execution
4 challenge. *And there's no doubt that this kind of focus is producing benefit. Week
5 in and week out, we've seen steady improvement from where we started the quarter
6 and where we ended 3Q.*

7 *We've actually increased our Llano 32-nanometer product delivery by 80%
8 from the third quarter. And now Llano makes up almost 60% of the mobile
9 microprocessing revenue. I think this is a good step in the right direction. This
10 gives us the momentum, and we were able to deliver in a more effective way on the
11 customer demands.*

12 *Is there a strong interest in the product? Absolutely. Do we need to
13 continue to build on the execution progress that we've made? For sure. We're not
14 out of the woods yet but we're making steady progress. And with that, we've been
15 delivering each and every week better and better and better. That 80% improvement
16 quarter-quarter suggests a nice mix in terms of 32-nanometer, and positions us
17 again for 1Q.*

18 51. Defendant Seifert followed up, "I think it's fair to say from the improvements we
19 have seen and our foundry partners that we are not going to be supply constrained in the [2012] first
20 quarter."

21 52. Defendants Read and Seifert then proclaimed the demand for AMD's APUs generally
22 and the Llano specifically, stating, in pertinent part, as follow:

23 Defendant Read:

24 Our strategy to deliver the best experiences possible, at mainstream price points,
25 continues to pay off, resulting in *record APU unit shipments for the quarter. AMD
26 APUs were in five of the top six best-selling systems in North America retail in the
27 fourth quarter*, including two of the most popular systems.

28 * * *

So, in summary, *our APU momentum continues to accelerate.*

* * *

*There is no doubt that the customer acceptance of our APU architecture is quite
29 strong. We've now shipped over 30 million of these APUs to date. And we're
30 seeing a strong uptake in terms of that architecture and what it means to the
31 customer. They are looking for a better experience. I think that's a key reason why
32 we've seen the momentum in our business and the ability to deliver on that.*

*You know, our focus on execution around the APUs and around Llano is
33 definitely paying off. And I think as we move forward, we should be able to
34 continue to build on that momentum.*

1 Defendant Seifert:

2 *We achieved record quarter client revenue, driven by an increase in supply of*
3 *Llano APUs. In Q4 of 2011, APUs accounted for nearly 100% of mobile*
4 *microprocessors shipped in more than 60% of the total client microprocessors*
5 *shipped.* Microprocessor ASP increased sequentially, due to an increase in mobile
6 microprocessor ASP and an increase in server units shipped.

7 53. On February 24, 2012, AMD filed with the SEC its Form 10-K, signed by the
8 defendants Read and Seifert, for the 2011 fiscal year ended December 31, 2011 (the “2011 Form 10-
9 K”). The 2011 Form 10-K contained materially false and misleading statements about the “strong
10 demand” for the Company’s Llano-based APU platforms, stating, in pertinent part, as follows:

11 ***Computing Solutions***

12 Computing Solutions *net revenue* of \$5.0 billion in 2011 *increased 4%*
13 *compared to net revenue of \$4.8 billion in 2010, primarily as a result of a 16%*
14 *increase in unit shipments* partially offset by an 11% decrease in average selling
15 price. *The increase in unit shipments was attributable to an increase in unit*
16 *shipments of our microprocessors, including APU products for mobile devices, as*
17 *well as our chipset products. Unit shipments of our microprocessors, including*
18 *APU products for mobile devices increased due to strong demand for our Brazos*
19 *and Llano-based APU platforms.* However, the increase in unit shipments in 2011
20 was limited by supply constraints with respect to certain microprocessor products
21 manufactured using the 32nm technology node.

22 54. In addition, the 2011 Form 10-K failed to furnish information about the effects that
23 the known Llano supply disruptions, particularly as they related to desktop applications in the
24 distribution channel, were then having on the Company’s current operating results and that were
25 reasonably likely to have on its future operating results. This information was required to be
26 disclosed in the 2011 Form 10-K pursuant to Item 7 of the instructions to Form 10-K, which
27 provides that companies disclose information called for under Item 303 of Regulation S-K.

28 55. On February 2, 2012, AMD held its 2012 Financial Analyst Day webcast with
analysts and investors to discuss the Company’s operations. On the webcast, defendant Su touted
the “great customer reception” and the market’s adoption of AMD’s APUs and noted that the
Company saw its shipments of APUs “continuing to grow and the momentum continuing to grow into
2012 and 2013,” stating, in pertinent part, as follows:

So, in 2011, we launched the AMD APUs, and it’s been fantastic. You heard
it from Rory. We’ll say it many, many times today, first to introduce heterogeneous
computing in the marketplace. *It had great customer reception. The performance*
of the Llano APU is 3x what a typical general purpose processor would do and

1 *that's the power of bringing the processor and the graphics capability together.*
2 When you look at the roadmap, and I'm going to talk to you about the roadmap for
3 second generation and third generation APUs, we will take that in the mainstream to
4 1 teraflop and it's really just a couple of years away.

5 The thing about APUs is where do we think it can go in the market and if you
6 look at the market adoption for this technology, it's been fantastic. We've shipped
7 over 30 million APU units to date and if you look at it just started shipping in fourth
8 [quarter] 2010, it really has made tremendous progress. 11 of the top 12 OEMs are
9 shipping AMD APUs and we see that continuing to grow and the momentum
10 continuing to grow into 2012 and 2013.

11 56. On March 1, 2012, defendant Seifert presented at the Morgan Stanley Technology,
12 Media & Telecom Conference. At the conference, defendant Seifert reiterated his previous positive
13 statements about AMD's ability to increase the output of and the momentum associated with Llano-
14 based products, stating, in pertinent part, as follows:

15 [S]o *we've made significant progress on the foundry side.* Working together with
16 GLOBALFOUNDRIES has allowed us to really get into gear. *We shipped 80%*
17 *more 32-nanometer Llano-based products Q3 over Q4.* So, the team, both on the
18 GLOBALFOUNDRIES side, as well as on our side, working together have done an
19 outstanding job.

20 *So, with this momentum, we go – we went into 2012. '12 is important*
21 *because on the Llano side, Llano will be replaced with Trinity.* It's our second
22 generation of APUs for the mid performance segment. That's important because it
23 has the next generation of [disk read] GPU, of course, and our next generation of
24 Piledriver architecture on the CPU side, so a significant step forward.

25 *The momentum is good at this point in time.*

26 57. On April 19, 2012, AMD issued a press release announcing its financial results for its
27 fiscal 2012 first quarter, the period ended March 31, 2012. For the quarter, the Company reported
28 revenue of \$1.59 billion, down 6% from the previous quarter but in line with AMD's guidance, and a
net loss of \$590 million, or \$0.80 per common share. With respect to its then-current outlook, the
press release noted that AMD expected its revenue during the second quarter of 2012 to increase 3%
sequentially, plus or minus 3%.

58. The press release highlighted the "ample" supply of the Company's APUs the
positioned AMD to "win and grow," with defendant Read stating, in pertinent part, as follows:

"AMD delivered solid results in the first quarter as we remain focused on
improving our execution, delivering innovative products, and building a company
around a strategy to deliver strong cash flow and earnings growth. . . . A complete
top-to-bottom introduction of *new APU offerings, combined with ample product*

1 *supply resulting from continued progress with our manufacturing partners,*
2 *positions us to win and grow.”*

3 59. Following the Company’s 2012 first quarter earnings announcement, AMD held a
4 conference call with analysts and investors to discuss the Company’s earnings and operations.

5 60. During the conference call, defendants Read and Seifert touted the “higher than
6 anticipated” demand for the Llano APU, particularly in the emerging markets, stating, in pertinent
7 part, as follows:

8 Defendant Read:

9 *Adoption of our APUs continues to accelerate. APUs accounted for nearly*
10 *100% of our mobile unit shipments in the quarter, helping drive an approximate*
11 *30% increase in mobile processor unit shipments and significant mobile revenue*
12 *growth from a year ago. We saw strong success in the critical 400 to 700*
13 *mainstream retail notebook price band, which accounts for nearly 50% of all*
14 *notebooks sold in retail in 2011.*

15 Defendant Seifert:

16 The Graphics segment revenue was sequentially flat in the typically down quarter.
17 Non-GAAP gross margin was 46%, flat sequentially and a point higher than
18 expected. The delta to guidance is the result of *higher than anticipated demand for*
19 *certain 32-nanometer Llano products, particularly in emerging markets.*

20 * * *

21 *APUs continue to increase as a percentage of our client products, and Llano, our*
22 *first-generation 32-nanometer APU, powered top-selling notebook SKUs in North*
23 *America priced above \$400.*

24 61. Then, during the question and answer session of the conference call, defendants Read
25 and Seifert touted production, shipment and positive gross margin impact associated with AMD’s 32
26 nm products, which include the Llano. First, defendant Seifert highlighted that AMD entered the
27 quarter with “a lot of momentum,” stating, in pertinent part, as follows:

28 Yes, let me start with the gross margin question first. *So without any doubt,*
29 *we have made good progress on the yield side on 32-nanometer. We entered the*
30 *quarter with a lot of momentum and we saw some benefits in terms of product mix*
31 *earlier than we expected. We expected some of those benefits in the second*
32 *quarter, and that has allowed us to come, gross margin-wise, in the first quarter a*
33 *little bit higher than expected.*

34 So moving into the second quarter, what are the headwinds and the tail
35 winds? *We expect to continue to build on our yield improvement on 32-nanometer.*
36 *We expect to build on the momentum we see on the product mix side.* And we will
37 see some headwinds from quite a significant number of 28-nanometer products that
38 are going to start to ramp in the second quarter.

1 So if you put all the gives and takes together, we will see the benefit continue
2 that we see in the first quarter and we expect gross margin to be slightly up, flat to
3 slightly up, in the second quarter.

4 62. Then, defendant Read explained that, while supply constraints “kind of” held back 32
5 nm chip shipments in the desktop market during the fourth quarter of 2011, he did not see “any
6 significant issues” in the important desktop market, and defendant Seifert noted that 32 nm
7 shipments, including the Llano, were “up significantly” during the 2012 first quarter, stating, in
8 pertinent part, as follows:

9 Defendant Read:

10 *From the standpoint of desktop, there’s no doubt those earlier issues [supply*
11 *constraints] kind of held that back. We are intensely focused on increasing our*
12 *ability to deliver and really recapture that share in desktop. This is important for our*
13 *business and it is important to go forward. I don’t really see, from a desktop*
14 *perspective, any significant issues. We’ve just got to deliver the 45 [nm] processor*
15 *load and the 32 [nm]. We’ve got to ramp that up as, now, supply positions are*
16 *dramatically better.*

17 Stacy Rasgon – Analyst, Sanford C. Bernstein & Company, Inc.:

18 *Got it. And so last quarter, you said Llano was up like 80%. What were your 32-*
19 *nanometer shipments up this quarter in that environment?*

20 Defendant Seifert:

21 We are not going to comment, but *it was up significantly*. We are going to –
22 (multiple speakers) stopping giving concrete guidance here. I think *it’s important*
23 *for you to understand that the progress is significant and we are not any longer*
24 *supply limited on that note.*

25 63. In response to an analyst questioning whether new product introductions were
26 resulting in a reallocation or reduced purchases of the Llano or Brazos shipments, defendant Read
27 responded that he was “not seeing” any such impact and that “the Brazos APU has done very well in
28 emerging market and Llano followed that up,” stating, in pertinent part, as follows:

JoAnne Feeney – Analyst, Longbow Research:

 Thanks and congrats on a nice quarter. I have a question about how your customers
 are handling the transition from Llano to Trinity and Brazos, the original version, to
 Brazos 2.0. *Are you seeing any of them pause in their purchases? And are you*
 instead sending, perhaps, some of those existing inventories out to emerging
 markets and channel customers, rather than the OEMs? Can you give us (multiple
 speakers) transition, and if there’s a lull in the second quarter here because of
 that?

1 Defendant Read:

2 Okay, no problem. Thanks for the question. From the standpoint of emerging
3 market I do want to reference the emerging market. ***In the quarter, we've definitely***
4 ***seen continued microprocessor revenue growth, up about 21% year-over-year.***
5 ***And clearly, the Brazos APU has done very well in emerging market and Llano***
6 ***followed that up.***

7 64. On May 8, 2012, defendant Seifert presented at the Bank of America Merrill Lynch
8 Global Technology Conference. At the conference, defendant Seifert made positive statements
9 about AMD's gross margins, stating, in pertinent part, as follows:

10 Vivek Arya – Analyst, Bank of America Merrill Lynch:

11 Thomas, maybe one question ***on gross margins. So, obviously, a very strong***
12 ***performance over the last several quarters. How do we think about the trajectory***
13 ***from here*** because when I look out over the next several quarters, you do have to
14 come out of new products based on these new nodes where the cost of manufacturing
15 is going up essentially, so does that become a headwind in terms of approaching your
16 50% [cost] long term?

17 Defendant Seifert:

18 Well, moving down or moving up the trajectory is always a balance of headwinds
19 and tailwinds. And there will be certain headwinds for sure because we will see an
20 extended ramp on 28 nanometers and more products at TSMC, the first ramps that
21 are going to start at GlobalFoundries.

22 But at the same time, we see ourself moving up the product stack, so to speak.
23 ***The product mix is getting better, the momentum on the infrastructure side, on the***
24 ***service side hopefully continues. So we always set beyond this year. We have line***
25 ***of sight beyond 50% gross margin. And from today's perspective, there is no***
26 ***reason to deviate from that statement.***

27 65. On May 9, 2012, AMD filed with the SEC its Form 10-Q, signed by defendant
28 Seifert, for the 2012 fiscal first quarter ended March 31, 2012 (the "2012 Q1 Form 10-Q"). The
29 2012 Q1 Form 10-Q failed to furnish information about the effects that the known Llano supply
30 disruptions, particularly as they related to desktop applications in the distribution channel, were then
31 having on the Company's current operating results and that were reasonably likely to have on its
32 future operating results. As noted above, this information was required to be disclosed in the 2012
33 Q1 Form 10-Q pursuant to Item 2 of the instructions to Form 10-Q, which provides that companies
34 disclose information called for under Item 303 of Regulation S-K.

1 66. Defendants' statements referenced above were each materially false and misleading
2 when made because they misrepresented and failed to disclose the following adverse facts, which
3 were known to defendants or recklessly disregarded by them:

4 (a) that supply constraints caused a known, but undisclosed, "misalignment"
5 between the available Llano APUs and desktop product motherboards in AMD's sales channel;

6 (b) that demand for Llano APUs in AMD's sales channel was much weaker than
7 represented, particularly in the China and European markets;

8 (c) that, as a result of the foregoing, AMD's distributors, ODMs and/or AIBs
9 accumulated a large inventory of known, but undisclosed, unsold Llano APUs;

10 (d) that (a)-(c) above were having a material adverse effect on the Company's
11 operating results and were reasonably likely to have a material adverse effect on AMD's future
12 revenues and operating income, particularly because the Company's agreements with its distributors
13 protected them against reductions in the price of AMD's products and provided them with return
14 rights for AMD's products; and

15 (e) that, based on the foregoing, defendants lacked a reasonable basis for their
16 positive statements about the Company, its then-current business, and future gross margins and
17 financial prospects.

18 67. After the market closed on July 9, 2012, AMD issued a press release announcing that
19 its revenue for its fiscal 2012 second quarter, the period ended June 30, 2012, was expected to
20 decrease approximately 11% after it had forecasted on April 19, 2012 that its 2012 second quarter
21 revenue was expected increase 3%, plus or minus 3%. The press release stated that AMD's expected
22 lower preliminary revenue was primarily due to softer than expected channel sales in China and
23 Europe, as well as a weaker consumer buying environment impacting the Company's OEM business.

24 68. In response to this news, AMD's stock price fell more than 11%, on heavy volume, to
25 close at \$4.99 per share on July 10, 2012, as a portion of the artificial inflation came out of AMD's
26 share price.

27 69. On July 19, 2012, AMD issued a press release announcing its financial results for its
28 fiscal 2012 second quarter. For the quarter, the Company reported revenue of \$1.41 billion, down

1 11% from the previous quarter, in line with AMD's preliminary 2012 second quarter announcement
2 on July 9, 2012, and net income of \$37 million, or \$0.05 per common share. With respect to its
3 then-current outlook, the press release noted that AMD expected revenue during the third quarter of
4 2012 to decrease 1%, plus or minus 3%.

5 70. Following the Company's 2012 second quarter earnings announcement, AMD held a
6 conference call with analysts and investors to discuss the Company's earnings and operations.

7 71. During the conference call, defendants Read and Seifert explained that weak sales of
8 Llano APUs for desktop products in the distribution channel, principally in the Chinese and
9 European markets, was a primary reason for AMD's revenue miss. Defendants Read and Seifert
10 also noted that Llano supply disruptions caused a "misalignment" in Llano and motherboard
11 availability, stating, in pertinent part, as follows:

12 Defendant Read:

13 For the second quarter, our revenue of \$1.41 billion decreased 10% from a
14 year ago and 11% sequentially, missing our expectations. After a reasonable start,
15 we saw business velocity slow in the later part of the quarter, driving this revenue
16 miss. ***This second-quarter revenue shortfall was largely driven by two key factors – first, weak sales of desktop processors in the channel, primarily in China and Europe; and, secondly, a soft consumer PC market that impacted OEM notebook processor sales.***

17 We reacted quickly to this revenue softness by focusing on maintaining
18 margin and effectively managing our expense position. As a result, we reduced
19 expenses sequentially and maintained margin at approximately 46%, generating a net
20 income of \$37 million in the quarter.

21 ***Looking at the specifics of the desktop business, sales to OEMs increased sequentially based on their continued adoption of APUs. However, our desktop channel revenue declined significantly as our Llano product did not experience the same uptake it had with our OEM customers. Looking back, when we were significantly 32-nanometer supply constrained last year, we prioritized shipments of Llano to our OEM customers. As a result, channel partners saw a dramatic change in supply linearity and a misalignment with motherboard availability. This clearly impacted Llano sales and built inventory in the channel.***

22 Correcting our channel challenges with Llano is largely within our own
23 control. Moving forward, ***we will focus on accelerating desktop channel sell-through and share proper supply linearity*** and more effectively position Llano's
24 value proposition in this area. It is clear that the overall PC market experienced
25 softness in the second quarter, particularly in the consumer space. This impacted our
26 notebook processor business.
27
28

1 Defendant Seifert:

2 Computing Solutions segment revenue was \$1.05 billion, down 13%
3 sequentially, *driven primarily by lower channel sales in China and Europe, as well*
4 *as a weaker consumer buying environment impacting sales to OEMs.* Client
5 product revenue declined 13% sequentially, primarily due to lower ASPs.

6 72. Then in response to an analyst question seeking clarification about the
7 “misalignment” between in Llano and motherboard availability, defendant Read *admitted the issue*
8 *originated in 2011* and that demand for the Llano in desktop applications was radically different
9 than what AMD had experienced with its OEMs in mobile devices. Defendant Read also admitted
10 that “damaged linearity” and “pricing” with the Llano APUs and motherboards in the sales channel
11 “*wasn’t at the right levels as we exited the year [2011],*” stating, in pertinent part, as follows:

12 Hans Mosesmann – Analyst, Raymond James & Associates:

13 Rory, *do you mind going through the mechanism that occurs in the channel in*
14 *terms of the mismatch between motherboards with the Llano?* I got a little
15 confused in terms of what may have happened and how you can fix that here over the
16 next several months.

17 Defendant Read:

18 Sure, Hans. From the standpoint, *this originated back and last year when we had*
19 *that first Llano supply chain issue.* And of course you know, Hans, that *we had to*
20 *target our supply to our OEMs.* And that was the right thing to do.

21 *As we introduced Llano late in the year to the channel that those*
22 *motherboards had been there for some period of time and really damaged linearity,*
23 *and pricing wasn’t at the right levels as we exited the year. As we move forward*
24 *into 2012, the uptick [in demand] on Llano in the channel wasn’t as strong as we*
25 *expected.* And what we are doing here moving forward, Hans, is we’re focused on
26 improving and focusing on sell-out activity throughout the tiers of the channel,
27 improving the communication of our value proposition in this key segment and to
28 make sure that we deliver on this momentum in the desktop channel around linearity
with our channel partners. Does that help, Hans?

29 Hans Mosesmann – Analyst, Raymond James & Associates:

30 Yes. Just to confirm, so the uptick in the channel was due to a sudden availability of
31 Llano, or had the motherboards been already kind of designed for another processor?

32 Defendant Read:

33 No, the mismatch occurred early in the cycle as we went through this in terms of they
34 were introduced to the channel earlier in the cycle. *Then, as the Llano product*
35 *came in late in the year of [2011], there was a mismatch in terms of pricing, etc.¹*

36 ¹ The conference call transcript reflects that defendant Read said “the Llano product came in
37 late in the year of 2012.” The conference call transcript is apparently incorrect or defendant Read

1 incentives are focused around sales out and that our marketing communications help
2 build the understanding deeper into tier 2, 3 and 4 in the channel to make sure that
3 we get that velocity.

3 * * *

4 [A]s I've covered several times around the channel, I think we've articulated where
5 the issue is around the uptake around the Llano business in the channel. And I
6 believe that *our focus around the three core actions to improve linearity* – as you
7 know, the channel partners make money based on their turns of their business and
8 return on capital. *You must have strong linearity*. Second program – *make sure we
9 focus on the promotions that drive sellout lower into the second and third tier of
10 the channel*. And then, finally, *make sure we're educating and training the
11 channel on the value proposition we offer*.

12 75. Later, defendants Seifert and Su explained that AMD had accumulated a larger than
13 normal amount of unsold Llano inventory, stating, in pertinent part, as follows:

14 JoAnne Feeney – Analyst, Longbow Research:

15 Okay, and then as a follow up *with regard to inventories*, can you describe a little bit
16 the mix of inventories? *Is this because of the shortfall on Llanos sales, primarily
17 Llano-based? And if so, what gives you confidence that the channel is going to
18 continue to be enthusiastic for Llano when they know Trinity desktop is right
19 around the corner?* Is that really part of it, that the channel just doesn't like to be
20 second place to the OEMs in terms of getting the new products and really just want
21 to wait for Trinity at this point?

22 Defendant Seifert:

23 Yes, so they me start with the inventory mix first and how we look at that, and then
24 Lisa and Rory can comment on velocity in the channel. *The inventory build comes
25 really in two parts*. To be very honest, *we had planned for a certain inventory
26 increase*, anyway, *in preparation for the second half*. So I think *about half of the
27 increase is really only attributable to the demand shortfall*.

28 The good news is that the inventory is pretty much all current products, and
29 *the part where we saw demand shortfall is pretty much driven by Llano*. We feel
30 confident and our aim, of course, is, as I said before in my script, that we try to
31 manage inventory slightly quarter over quarter. But we have to carefully manage the
32 transition of the new products and how the demand environment is going to change.
33 And regarding velocity, Lisa?

34 Defendant Su:

35 Yes, let me make a couple of comments on that. So Llano is a good product. If you
36 look at where we are selling, it's selling into both notebook and desktop OEMs, as
37 well as the channel. We got ourselves a bit out of position, admittedly, and that's a
38 big reason for our shortfall. *But when we look forward, it's really the focus on
39 sellout velocity and getting the overall positioning correct with both the CPUs as
40 well as the motherboards*. *And we think we're doing that*. Trinity will also be an
41 excellent product that will go into the channel, and I think we will run with both
42 products for some time in the channel.

1 76. When questioned by analysts, defendants Seifert and Su deceptively dismissed the
2 notion AMD's future gross margins would be adversely affected by the large amount of unsold
3 Llano inventory, stating, in pertinent part, as follows:

4 Christopher Danely – Analyst, JPMorgan Chase & Co.:

5 *So it sounds like we're going to get a little more aggressive on price to clear out the*
6 *inventory at AMD and in the channel. How long do you think it will take to clear it*
7 *out? And then, if you can just talk about gross margin plans beyond Q3 and the*
8 *impact that that would have on it as well?*

9 Defendant Seifert:

10 *With respect to margin, we are here today to talk about Q3 and I'm not going to*
11 *provide guidance on Q4 margin. With that being said, we gave guidance for the full*
12 *year in the range of 44% to 48%, and we are well within this range at this point.*

13 * * *

14 Stacy Rasgon – Analyst, Sanford C. Bernstein & Company, Inc.:

15 *Yes, but if you have too much inventory, eventually, you've got to discount it to get*
16 *rid of it, if it hits gross margin. So are you still going to be committed to accepting*
17 *your 2012 forecast as you gave it to them in the beginning of the year, under the way*
18 *the agreement is currently written?*

19 Defendant Seifert:

20 *As I said, we are in discussions with all of our part foundry partners to make sure*
21 *that we manage inventory responsible and working capital responsible, in light of*
22 *their demand environment as it has developed late in the second quarter.*

23 77. In response to the above revelations, AMD's stock price fell more than 13%, or \$0.64
24 per share, on heavy volume, to close at \$4.22 per share on July 20, 2012, as a portion of the artificial
25 inflation came out of AMD's share price.

26 78. On August 2, 2012, AMD filed with the SEC its Form 10-Q, signed by defendant
27 Seifert, for the 2012 fiscal second quarter ended June 30, 2012 (the "2012 Q2 Form 10-Q"). The
28 2012 Q2 Form 10-Q contained materially false and misleading representations about AMD's
management's discussion and analysis, risk factors, gross margins and inventories.

29 79. The 2012 Q2 Form 10-Q also failed to disclose, in violation of Item 303 of
30 Regulation S-K, that AMD had accumulated a large excess of known, but undisclosed, overvalued
Llano inventory that was reasonably likely to be written down in value, thereby adversely impacting
the Company's gross margins, stating, in pertinent part, as follows:

1 **Gross Margin**

2 Gross margin as a percentage of net revenue was 45% in the second quarter
3 of 2012 compared to 46% in the second quarter of 2011. Gross margin in the second
4 quarter of 2012 included a \$5 million charge recorded to cost of sales related to a
5 legal settlement. Absent the effect of the charge described above, which we believe
6 is not indicative of our ongoing operating performance, our gross margin would have
7 been 46% in the second quarter of 2012. **Gross margin in the second quarter of
8 2012 compared to the second quarter of 2011 benefited from increased unit
9 shipments of our Llano and Trinity-based APU platforms.** However, this benefit
10 was offset by a decline in average selling price for our microprocessor products.

11 Gross margin as a percentage of net revenue was 45% in the second quarter
12 of 2012 compared to 2% in the first quarter of 2012. Gross margin in the second
13 quarter of 2012 included a \$5 million charge recorded to cost of sales related to a
14 legal settlement. Gross margin in the first quarter of 2012 included a \$703 million
15 charge related to the limited waiver of exclusivity from GF. **Absent the effect of the
16 charges described above, which we believe are not indicative of our ongoing
17 operating performance, our gross margin in the first and second quarters of 2012
18 would have been 46%.** Gross margin in the second quarter of 2012 compared to the
19 first quarter of 2012 benefited from lower manufacturing costs. However, this
20 benefit was offset by overall lower average selling price for our microprocessor
21 products.

22 Gross margin as a percentage of net revenue was 22% in the first six months
23 of 2012 compared to 44% in the first six months of 2011. Gross margin in the first
24 six months of 2012 included a \$703 million charge related to the limited waiver of
25 exclusivity from GF and a \$5 million charge recorded to cost of sales related to a
26 legal settlement. Gross margin in the first six months of 2011 included a \$24 million
27 charge recorded in connection with a payment to GF primarily related to certain GF
28 manufacturing assets and a charge of approximately \$5 million related to a legal
settlement. **Absent the effects of the charges as described above, which we believe
are not indicative of our ongoing operating performance, our gross margin would
have been 46% in the first six months of 2012 compared to 45% in the first six
months of 2011. The improvement in gross margin, as adjusted for the factors
described above, was primarily due to increased unit shipments of our Llano and
Trinity-based APU platforms, partially offset by a decline in average selling price
for our microprocessor products.**

80. The statements referenced above were each materially false and misleading when
made because they misrepresented and failed to disclose the following adverse facts, which were
known to defendants or recklessly disregarded by them:

- (a) that the Company's Llano inventory experienced a material decline in value;
- (b) that the Company and its distributors, ODMs and/or AIBs had accumulated a
large excess of known, but undisclosed, overvalued Llano inventory;

1 (c) that the Company's 2012 Q2 Form 10-Q failed to disclose then presently
2 known trends, events or uncertainties associated with the Llano APU that were reasonably likely to
3 have a material effect on AMD's future operating results; and

4 (d) that, as a result of (a)-(c) above, defendants lacked a reasonable basis for their
5 positive statements about the Company's Llano APU during the Class Period.

6 81. On September 17, 2012, AMD announced that defendant Seifert informed the
7 Company of his decision to resign as Senior Vice President and CFO to "pursue other
8 opportunities."

9 82. On October 11, 2012, AMD issued a press release announcing that the revenue for its
10 fiscal 2012 third quarter, the period ended September 29, 2012, was expected to decrease
11 approximately 10% sequentially. The Company previously forecasted its fiscal 2012 third quarter
12 revenues to decrease 1%, plus or minus 3%.

13 83. After the market closed on October 18, 2012, AMD issued a press release announcing
14 its financial results for its fiscal 2012 third quarter. For the quarter, the Company reported revenue
15 of \$1.27 billion, down 10% from the previous quarter but in line with AMD's preliminary 2012 third
16 quarter announcement on October 11, 2012, and a net loss of \$157 million, or \$0.21 per common
17 share. The Company also announced that its gross margins its fiscal 2012 third quarter declined
18 more than 31% from its previous quarter and that AMD recorded an approximate \$100 million
19 inventory write-down, mainly attributable to the overstated value of its Llano inventory.

20 84. Following the Company's 2012 third quarter earnings announcement, AMD held a
21 conference call with analysts and investors to discuss the Company's earnings and operations.

22 85. During the conference call, Devinder Kumar, AMD's then interim CFO, explained
23 that the Llano inventory write-down accounted for approximately 57% of the total quarter-over-
24 quarter decline in AMD's gross margins.

25 86. In reaction to this news, AMD's stock price fell nearly 17%, or \$0.44 per share, to
26 close at \$2.18 per share on October 19, 2012.

27 87. The market for AMD common stock was open, well-developed and efficient at all
28 relevant times. As a result of these materially false and misleading statements and failures to

1 disclose, AMD common stock traded at artificially inflated prices during the Class Period. Plaintiffs
2 and other members of the Class purchased or otherwise acquired AMD common stock relying upon
3 the integrity of the market price of AMD common stock and market information relating to AMD,
4 and have been damaged thereby.

5 88. During the Class Period, defendants materially misled the investing public, thereby
6 inflating the price of AMD common stock, by publicly issuing false and misleading statements and
7 omitting to disclose material facts necessary to make defendants' statements, as set forth herein, not
8 false and misleading. Said statements and omissions were materially false and misleading in that
9 they failed to disclose material adverse information and misrepresented the truth about the Company,
10 its business and operations, as alleged herein.

11 89. At all relevant times, the material misrepresentations and omissions particularized in
12 this Complaint directly or proximately caused, or were a substantial contributing cause of, the
13 damages sustained by plaintiffs and other members of the Class. As described herein, during the
14 Class Period, defendants made or caused to be made a series of materially false or misleading
15 statements about AMD's business, prospects, operations and products. These material
16 misstatements and omissions had the cause and effect of creating in the market an unrealistically
17 positive assessment of AMD and its business, prospects, operations and products, thus causing the
18 Company's common stock to be overvalued and artificially inflated at all relevant times.
19 Defendants' materially false and misleading statements during the Class Period resulted in plaintiffs
20 and other members of the Class purchasing the Company's common stock at artificially inflated
21 prices, thus causing the damages complained of herein.

22 **LOSS CAUSATION**

23 90. During the Class Period, as detailed herein, defendants engaged in a scheme to
24 deceive the market and a course of conduct that artificially inflated the price of AMD common stock
25 and operated as a fraud or deceit on Class Period purchasers of AMD common stock by failing to
26 disclose and misrepresenting the adverse facts detailed herein. As defendants' prior
27 misrepresentations and fraudulent conduct were disclosed and became apparent to the market, the
28

1 price of AMD common stock declined significantly as the prior artificial inflation came out of the
2 Company's stock price.

3 91. As a result of their purchases of AMD common stock during the Class Period,
4 plaintiffs and the other Class members suffered economic loss, *i.e.*, damages, under the federal
5 securities laws. Defendants' false and misleading statements had the intended effect and caused
6 AMD common stock to trade at artificially inflated levels throughout the Class Period, reaching as
7 high as \$8.33 per share on March 16, 2012.

8 92. By concealing from investors the adverse facts detailed herein, defendants presented a
9 misleading picture of AMD's business and prospects. As the truth about the Company was revealed
10 to the market, the price of AMD common stock fell significantly. These declines removed the
11 inflation from the price of AMD common stock, causing real economic loss to investors who had
12 purchased AMD common stock during the Class Period.

13 93. The declines in the price of AMD common stock after the corrective disclosures came
14 to light were a direct result of the nature and extent of defendants' fraudulent misrepresentations
15 being revealed to investors and the market. The timing and magnitude of the price declines in AMD
16 common stock negate any inference that the loss suffered by plaintiffs and the other Class members
17 was caused by changed market conditions, macroeconomic or industry factors or Company-specific
18 facts unrelated to defendants' fraudulent conduct.

19 94. During the Class Period, the price of AMD stock declined as the true state of AMD's
20 operations was revealed to the investing public.

21 95. The economic loss, *i.e.*, damages, suffered by plaintiffs and the other Class members
22 was a direct result of defendants' fraudulent scheme to artificially inflate the price of AMD common
23 stock and the subsequent significant decline in the value of AMD common stock when defendants'
24 prior misrepresentations and other fraudulent conduct were revealed.

25 **APPLICABILITY OF PRESUMPTION OF RELIANCE:**
26 **FRAUD ON THE MARKET DOCTRINE**

27 96. At all relevant times, the market for AMD common stock was an efficient market for
28 the following reasons, among others:

1 (a) AMD common stock met the requirements for listing, and was listed and
2 actively traded on the NYSE, a highly efficient, national stock market;

3 (b) as a regulated issuer, AMD filed periodic public reports with the SEC and the
4 NYSE;

5 (c) AMD regularly communicated with public investors via established market
6 communication mechanisms, including regular disseminations of press releases on the national
7 circuits of major newswire services and other wide-ranging public disclosures, such as
8 communications with the financial press and other similar reporting services; and

9 (d) AMD was followed by securities analysts employed by major brokerage firms
10 who wrote reports which were distributed to the sales force and certain customers of their respective
11 brokerage firms. Each of these reports was publicly available and entered the public marketplace.

12 97. As a result of the foregoing, the market for AMD common stock promptly digested
13 current information regarding AMD from all publicly available sources and reflected such
14 information in the prices of the stock. Under these circumstances, all purchasers of AMD common
15 stock during the Class Period suffered similar injury through their purchase of AMD common stock
16 at artificially inflated prices and a presumption of reliance applies.

17 **NO SAFE HARBOR**

18 98. The statutory safe harbor provided for forward-looking statements under certain
19 circumstances does not apply to any of the allegedly false statements pleaded in this Complaint.
20 Many of the specific statements pleaded herein were not identified as “forward-looking statements”
21 when made. To the extent there were any forward-looking statements, there were no meaningful
22 cautionary statements identifying important factors that could cause actual results to differ materially
23 from those in the purportedly forward-looking statements. Alternatively, to the extent that the
24 statutory safe harbor does apply to any forward-looking statements pleaded herein, defendants are
25 liable for those false forward-looking statements because at the time each of those forward-looking
26 statements were made, the particular speaker knew that the particular forward-looking statement was
27 false, and/or the forward-looking statement was authorized and/or approved by an executive officer
28 of AMD who knew that those statements were false when made.

COUNT I

**Violation of §10(b) of the Exchange Act and Rule 10b-5
Promulgated Thereunder Against All Defendants**

1
2
3 99. Plaintiffs repeat and reallege each and every allegation contained above as if fully set
4 forth herein.

5 100. During the Class Period, defendants disseminated or approved the materially false
6 and misleading statements specified above, which they knew or deliberately disregarded were
7 misleading in that they contained misrepresentations and failed to disclose material facts necessary
8 in order to make the statements made, in light of the circumstances under which they were made, not
9 misleading.

10 101. Defendants: (a) employed devices, schemes and artifices to defraud; (b) made untrue
11 statements of material fact and/or omitted to state material facts necessary to make the statements
12 made not misleading; and (c) engaged in acts, practices, and a course of business which operated as a
13 fraud and deceit upon the purchasers of the Company's common stock during the Class Period.

14 102. Plaintiffs and the Class have suffered damages in that, in reliance on the integrity of
15 the market, they paid artificially inflated prices for AMD common stock. Plaintiffs and the Class
16 would not have purchased AMD common stock at the prices they paid, or at all, if they had been
17 aware that the market prices had been artificially and falsely inflated by defendants' misleading
18 statements.

19 103. As a direct and proximate result of defendants' wrongful conduct, plaintiffs and the
20 other members of the Class suffered damages in connection with their purchases of AMD common
21 stock during the Class Period.

COUNT II

**Violation of §20(a) of the Exchange Act
Against the Individual Defendants**

22
23
24
25 104. Plaintiffs repeat and reallege each and every allegation contained above as if fully set
26 forth herein.

27 105. The Individual Defendants acted as controlling persons of AMD within the meaning
28 of §20(a) of the Exchange Act as alleged herein. By reason of their positions as officers and/or

1 directors of AMD, and their ownership of AMD common stock, the Individual Defendants had the
2 power and authority to cause AMD to engage in the wrongful conduct complained of herein. By
3 reason of such conduct, the Individual Defendants are liable pursuant to §20(a) of the Exchange Act.

4 **PRAYER FOR RELIEF**

5 WHEREFORE, plaintiffs pray for relief and judgment, as follows:

6 A. Determining that this action is a proper class action, designating plaintiffs as Lead
7 Plaintiffs and certifying plaintiffs as Class representatives under Rule 23 of the Federal Rules of
8 Civil Procedure and plaintiffs' counsel as Lead Counsel;

9 B. Awarding compensatory damages in favor of plaintiffs and the other Class members
10 against all defendants, jointly and severally, for all damages sustained as a result of defendants'
11 wrongdoing, in an amount to be proven at trial, including interest thereon;

12 C. Awarding plaintiffs and the Class their reasonable costs and expenses incurred in this
13 action, including counsel fees and expert fees; and

14 D. Such other and further relief as the Court may deem just and proper.

15 **JURY DEMAND**

16 Plaintiffs hereby demand a trial by jury.

17 DATED: January 15, 2014

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